

E-SESSIONS: DRAB TO FAB IN 5 STEPS



1 CREATE A CONCEPT

The best way to maximize your time in front of the camera is to create a concept that tells your story and alludes to your style as a couple. Approach your photo shoot not only as a milestone in your lives but as an event to be captured! Celebrate by going all out!

2 LIMIT YOUR LOCATIONS

Like any story, it's hard to get in a groove if the settings are constantly changing. Typically, the best time of day for pictures is two hours before sunset. Spending more time in front of the camera and less time in the car will allow for more desired photographs.

3 BE THE "YOU" YOU WISH TO BE

When it comes to wardrobe, go the extra mile. Don't just stop with the nice shirt and pants or the pretty dress. Bring a pop of color to that dress with a colorful belt or a snazzy pair of heels. Perhaps your man can wear a vest to create a more layered look to his outfit. Build anticipation for your shoot by choosing an outfit that is fun and that you can't wait to wear! Limit yourself to TWO outfits, making each one count towards telling your story.

4 MAKE IT A DATE

What's a story without a little plot? Challenge yourself to bring one prop or short activity to your session to make it really fun. Pop open a bottle of champagne and relax on a quilt. Play a short game of "Go Fish." Fly a kite or play with a giant bubble wand. Let's visit your favorite coffee shop while walking downtown. The possibilities are endless!

5 FAKE IT TIL YOU MAKE IT

Sometimes it might feel a little cheesy to smile, flirt, and laugh on command. It's ok. We all feel like doofuses doing it. However, fake laughing often leads to real, uncontrollable laughter and a little role-play flirting often brings one back to the early days of their relationship. Most importantly, focus on your significant other! Encourage each other through the process with positive comments and have a good time. You won't want the night to end!